

Nudge⁴ Guidebook of text messages and infographics for remote advising

Accompanying resource for It's Electric: Evidence-based strategies for successful remote advising

Below are examples of text messages and infographics used in real mobile advising campaigns. These examples accompany [It's Electric: Evidence-based strategies for successful remote advising](#). You can also find a more comprehensive overview of behaviorally informed nudge strategies for student success in [Nudges, Norms, and New Solutions](#), which we created in partnership with ideas42.

Feel free to use or modify the infographics. There are also many free and low-cost infographic design tools. Our infographics were designed using [Canva](#) (free account available).

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Examples of Behaviorally Informed Content

Encourage Goal-Setting

Hi, congrats on moving closer toward your degree! Setting New Year goals can keep you on track to graduate on time. Which of these goals can you commit to?



Check off goals you will complete or create your own goals

- Attend classes regularly & visit professors during office hours
- Use Navigate to identify which courses I have left to graduate
- Use the Tutor Zone Math & Writing Centers
- Schedule an appt in Navigate w/ an academic advisor to discuss my transfer options
- Call (757) 865-5880 to make an appt with Career Services to create my resume & get a job

Prompt plan-making

Hi! Only 2 weeks until classes start! Complete 5 steps to start the semester strong & move toward your degree. Can you commit to completing these before 8/20?



- 1 Make sure your fall courses count toward your degree & are eligible for financial aid
For step-by-step guide: pvcc.edu/FinAidforCourses
- 2 Buy your textbooks: bit.ly/PVCC-BOOKS
- 3 Pay your tuition by Tue, 7/24.
After 7/24, payment is due when you register.
- 4 Meet an Academic Coach to make a study plan, beat test anxiety, & manage stress
Call today to make appt: 434.961.5499
- 5 Plan to visit PVCC's free tutoring centers
 - 1st Quadrant Math Center
434.961.5284
Main Building, Room M253
 - Writing Center
434.961.5499
Main Building, Room M617

Text me (Deanne) if you need help

Eliminate Hassles

Hi [first_name]! Putting in time at the 1st Quadrant Math Center & Writing Center will help you succeed in your classes! Can I help you get connected there?



What students have to say about PVCC tutoring:

"I was nervous to try out tutoring but it has been so helpful! My tutor helps me understand difficult concepts & also gives me great tips for how to study for tests."

Hours Open	Need a tutor?
Mon-Thu 8:30am - 8pm Fri 8:30am - 2pm Sat 9am - 1pm	Walk-ins welcome OR Schedule an appt by calling 434.961.5284



Help students manage attention

Hi [first_name], doing well on exams brings you closer to your degree. Pick 2 hours each day to study using this calendar. Can I help you make a study schedule?



Monday to Sunday		For Exam
Morning	Evening	
- am	- pm	_____
- pm	- pm	_____

Library

Main Bldg, Rm 700
434.961.5308
M-Th 8am-9:30pm
Fr 8am-5pm
Sa 9am-12pm
Su Closed

Book a study room
bit.ly/pvcc-studyroom

Reward yourself

After each completed study session, I'll reward myself with _____.

Put the times you will study in your phone calendar now

Examples of making a personal connection

“Hi [first_name], I’m Deanne, a PVCC advisor, & I’m here to support you to finish your degree! Is there anything I can help you with now?”

Personalized advising for ON-TIME GRADUATION

AS YOUR MOBILE ADVISOR, I WILL:

- Send helpful reminders & tips
- Respond quickly to your questions about academics & financial aid
- Connect you to campus resources (tutoring, financial aid office)

Deanne Browning

I'll respond quickly weekdays between 9am - 5pm. Outside of these hours it may take me a little longer to get back to you :-)

Learn more here:
bit.ly/PVCCadvising

“Hi [first_name], it’s Lakeisha. I’m happy to have you back on campus! I’m here to help you continue staying on track. How do you feel about the start of the term?”

“Hi [first_name], it’s Marje. We’re about a month into the semester so I wanted to check in and see how you’re doing. Anything I can help with?”

Examples that show different approaches to remote advising

Provide solution

Hi [first_name], I want you to graduate! Some students take courses that don’t count for their degree. Can I help you register for classes that fit your program?

Tell them where to find

Hi, it’s [advisor_firstname]! Did you register for Spring II? Use DegreeWorks to make sure you picked the right courses. Can I help?

Find together



Hi, it’s Deanne. Lots of students get grants that help them finish their degree and graduate to a rewarding career. Can I help you do FAFSA this year?

Tell them who can give the solution

Hi! Start of the session is a great time to build a team of academic resources. Can I help connect you w/ LaGuardia’s tutoring centers?

Example of a campaign spanning 2 semesters

Piedmont Virginia Community College

Fall 2018 Semester - 1st Semester	
<p>October 10, 2018; 11:00 AM</p> <p>Hi [first_name], I'm Deanne, a PVCC advisor, & I'm here to support you to finish your degree! Is there anything I can help you with now?</p>	<div data-bbox="1084 428 1487 630"><p>Personalized advising for ON-TIME GRADUATION</p></div> <div data-bbox="1094 655 1481 680"><p>AS YOUR MOBILE ADVISOR, I WILL:</p></div> <div data-bbox="1110 709 1253 919"></div> <div data-bbox="1133 928 1230 970"><p>Deanne Browning</p></div> <div data-bbox="1295 709 1474 970"><ul style="list-style-type: none">• Send helpful reminders & tips• Respond quickly to your questions about academics & financial aid• Connect you to campus resources (tutoring, financial aid office)</div> <div data-bbox="1088 1003 1481 1058"><p><i>I'll respond quickly weekdays between 9am - 5pm. Outside of these hours it may take me a little longer to get back to you :-)</i></p></div> <div data-bbox="1175 1087 1406 1138"><p>Learn more here: bit.ly/PVCCadvising</p></div>
<p>October 17, 2018; 11:00 AM</p> <p>Hi [first_name]! Registration for Spring semester starts 10/29. Want to work together to check which courses you still need to complete your degree?</p>	<div data-bbox="1091 1201 1455 1344"><p>what classes do you need to GRADUATE?</p></div> <div data-bbox="1091 1356 1455 1381"><p>TAKE 5 MINUTES TO CHECK</p></div> <div data-bbox="1097 1436 1403 1482"><p>1 Log into your Student Center: pv.my.vccs.edu</p></div> <div data-bbox="1097 1524 1445 1591"><p>2 Check your advising report to see which classes you have left for your program</p></div> <div data-bbox="1169 1625 1448 1671"><p>For a step-by-step guide: pvcc.edu/myadvisingreport</p></div> <div data-bbox="1097 1701 1425 1768"><p>3 Register for those classes to finish your remaining requirements</p></div> <div data-bbox="1094 1818 1455 1873"><p>Take the right courses to move towards graduation!</p></div>

October 24, 2018; 11:00 AM

Hi, it's Deanne. Students share they miss meals & face other financial hardships. We have resources if you face these challenges. Can I help connect you?

improve your financial health & WELLBEING

 **ONE-ON-ONE FINANCIAL COACHING**

Dr. Todd Parks: Call 434.961.5499 for an appt or come to Main Bldg, Room 617

 **FOOD PANTRY**

*Main Building, 100 Wing
Near Financial Aid Office (Room M136)
Open to all PVCC students.*

 **WORKSHOPS & ONLINE FINANCE RESOURCES**

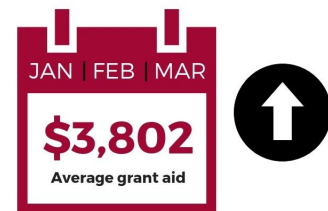
*Learn how to budget, use credit, & plan your financial success:
bit.ly/pvcc-perfinresources*

Text me (Deanne) for more info.

October 30, 2018; 12:00 PM

Hi, it's Deanne. Lots of students get grants that help them finish their degree and graduate to a rewarding career. Can I help you do FAFSA this year?

students who do FAFSA early GET MORE GRANTS



November 8, 2018; 12:00 PM

Hi [first_name]! Putting in time at the 1st Quadrant Math Center & Writing Center will help you succeed in your classes! Can I help you get connected there?

come to the **FIRST QUADRANT MATH CENTER**

What students have to say about PVCC tutoring:

"I was nervous to try out tutoring but it has been so helpful! My tutor helps me understand difficult concepts & also gives me great tips for how to study for tests."

Hours Open	Need a tutor?
Mon-Thu 8:30am - 8pm	Walk-ins welcome
Fri 8:30am - 2pm	OR
Sat 9am - 1pm	Schedule an appt by calling 434.961.5284


Main Building
Room M253
**Get help in your
math, business,
science, and
technology classes**



November 14, 2018; 11:00 AM

Hi [first_name], I want you to graduate! Some students take courses that don't count for their degree. Can I help you register for classes that fit your program?

students who take the right courses **IN THEIR PROGRAM** **GRADUATE EARLIER**

Students who take
only courses that
count toward degree

Students who take
6+ courses that
don't count
toward degree



November 19, 2018; 12:00 PM

Hi! Did you know 69,000+ Virginians filed FAFSA by this date last year? Join your peers and visit FAFSA.gov now to get the most aid. Can I help?


apply early for
FINANCIAL AID
& get your share of \$\$
for the 2019-20 school year

- 1** Collect your documents
Like pay stubs & 2017 tax returns
- 2** Get an FSA ID at fsaid.ed.gov
To submit your FAFSA electronically
- 3** Complete the FAFSA at fafsa.gov
Enter the PVCC school code: 009928

- How to fill out the FAFSA
bit.ly/pvcc-fafsa
- What happens after FAFSA
bit.ly/pvcc-afterfafsa
- Check my financial aid status
bit.ly/pvcc-finaidstatus

Questions?
Call 855-877-3941 (available 24/7)

November 28, 2018; 11:00 AM

Hey, it's Deanne. With finals coming up, I wanted to check if you've used SMARThinking, 1st Quadrant Math Center, or Writing Center. Can I help connect you?

December 4, 2018; 11:00 AM

Hi [first_name], doing well on exams brings you closer to your degree. Pick 2 hours each day to study using this calendar. Can I help you make a study schedule?

make a
STUDY SCHEDULE
to reach your goal

Monday to Sunday

My Study Hours	For Exam
Morning - am _____	
Afternoon - pm _____	
Evening - pm _____	

 Library Main Bldg. Rm 700 434.961.5308 M-Th 8am-9:30pm Fr 8am-5pm Sa 9am-12pm Su Closed Book a study room bit.ly/pvcc-studyroom	 Reward yourself After each completed study session, I'll reward myself with _____.
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Put the times you will study in your phone calendar now


December 12, 2018; 11:00 AM

Hi! The spring tuition payment deadline is coming up. We have payment plans that help spread out tuition payments. Do you feel on track to pay Spring tuition?


Spring 2019
TUITION IS DUE
JANUARY 2ND

CAN YOU MAKE A
PAYMENT PLAN BY **DEC. 20?**

NEED A PAYMENT PLAN?

 Spread your tuition into smaller monthly payments. For more info: bit.ly/pvcc-payplan

IF YOU'RE USING FINANCIAL AID

 If you completed the FAFSA, check your myPVCC to-do list today: pvcc.edu/finaidstatus

Pay **online** at myPVCC or
in person at the Cashier's Office

For more info: pvcc.edu/pay-pvcc

December 18, 2018; 12:00 PM

Hey, it's Deanne. Congrats on finishing another semester--you're one step closer to your degree. I'll reach out again in the spring. Happy Holidays!

Spring 2019 Semester - 2nd Semester

January 16, 2019; 1:00 PM

Happy new year [first_name], it's Deanne! You've taken many of the courses you need to graduate--congrats! I'm here all semester to help you move closer to your degree :)

January 23, 2019; 12:00 PM

Hi, it's Deanne. Some students tell me financial stress can make it hard to focus on school this time of year. Is this a challenge you're experiencing?

improve your
FINANCIAL HEALTH



 **FINANCIAL COACHING WITH DR. TODD PARKS**
Make your appt today: Call 434.961.5499
Or come to Main Bldg, Room 617

 **FOOD PANTRY**
Main Building, 100 Wing
Near Financial Aid Office (Room M136)

 **WORKSHOPS & ONLINE FINANCE RESOURCES**
Plan your financial success
bit.ly/pvcc-perfinresources

Text me (Deanne) for more info.

January 30, 2019; 12:00 PM

Hi [first_name]. I know many students think about transferring after PVCC. Have you connected with a transfer advisor to find a bachelor's degree program that matches your interests?

February 6, 2019; 11:00 AM

Hi! You can maximize your financial aid award for the 2019-2020 school year if you submit FAFSA before 5/1. Are you on track to meet this deadline?

apply by May 1st for
FINANCIAL AID



to maximize your award \$\$\$

1 Collect your documents
Like pay stubs & 2017 tax returns

2 Get an FSA ID at fsaid.ed.gov
To submit your FAFSA electronically


3 Complete the FAFSA at fafsa.gov
Enter the PVCC school code: 009928


 How to fill out the FAFSA
bit.ly/pvcc-fafsa

 What happens after FAFSA
bit.ly/pvcc-afterfafsa

 Check my financial aid status
bit.ly/pvcc-finaidstatus

Questions? Call 855-877-3941

<p>February 13, 2019; 11:00 AM</p> <p>Hi [first_name]! I want to help you do well this semester. Students who use PVCC resources like tutoring earn higher grades & graduate faster. Can I help you connect?</p>	 <p>First Quadrant Math Center For math, business, science, & technology</p> <ul style="list-style-type: none"> 📍 PVCC Main Bldg. M253 📞 434.961.5284 🔗 bit.ly/pvcc-mathquad <p>Writing Center For writing, humanities & social science</p> <ul style="list-style-type: none"> 📍 PVCC Main Bldg. M617 📞 434.961.5499 🔗 bit.ly/pvcc-writing <p>Library</p> <ul style="list-style-type: none"> 📍 PVCC Main Bldg. Rm 700 📞 434.961.5308 🔗 bit.ly/pvcc-library <p>Computer Lab</p> <ul style="list-style-type: none"> 📍 M832 (Technology Wing) 📞 434.961.5261
<p>February 20, 2019; 11:00 AM</p> <p>Hi [first_name]. Last day to apply for Spring 2019 graduation is 3/15. Want to work together to see if you're on track to finish your degree this spring?</p>	
<p>February 27, 2019; 11:00 AM</p> <p>Hi [first_name]! Fall 2019 registration starts 3/25. Courses fill up fast, so now's the time to make sure you're registration ready. Would you like to prep together?</p>	
<p>March 6, 2019; 11:00 AM</p> <p>Hi [first_name], you're halfway done with the semester, so I just wanted to check in. How's the semester going overall?</p>	
<p>March 20, 2019; 11:00 AM</p> <p>Hi! Completing summer courses helps you graduate faster. Can I help you check which courses will count toward your degree?</p>	
<p>March 26, 2019; 12:00 PM</p> <p>Hi [first_name]. Did you know the average PVCC student receives about \$2,000 in grants? Getting your FAFSA can maximize your financial aid. Have you already submitted FAFSA?</p>	

<p>April 10, 2019; 11:00 AM</p> <p>Hi [first_name], Fall 2019 registration is open. Don't miss your chance to secure a seat in the courses you need to graduate! Can I help you register this week?</p>	
<p>April 17, 2019; 11:00 AM</p> <p>Hi! This is a great week to finalize your summer plans w/ these 2 steps: 1- Consider summer courses that count toward your degree. 2- Pay tuition by Tuesday, 5/7. When can you complete these steps?</p>	
<p>April 24, 2019; 11:00 AM</p> <p>Hi [first_name]. Don't lose momentum on all your hard work this semester. Passing your finals gets you closer to graduation. Have you used PVCC's tutoring resources?</p>	 <p>First Quadrant Math Center <i>For math, business, science, & technology</i></p> <ul style="list-style-type: none"> 📍 PVCC Main Bldg, M253 📞 434.961.5284 🔗 bit.ly/pvcc-mathquad <p>Writing Center <i>For writing, humanities & social science</i></p> <ul style="list-style-type: none"> 📍 PVCC Main Bldg, M617 📞 434.961.5499 🔗 bit.ly/pvcc-writing <p>Library</p> <ul style="list-style-type: none"> 📍 PVCC Main Bldg, Rm 700 📞 434.961.5308 🔗 bit.ly/pvcc-library <p>Computer Lab</p> <ul style="list-style-type: none"> 📍 M832 (Technology Wing) 📞 434.961.5261
<p>May 13, 2019; 11:00 AM</p> <p>Hi! Congrats on finishing the semester - you're making great progress toward your degree! I'm around this summer. Reach out if I can help you stay on track to graduate :-)</p>	

Example of a campaign spanning 3 terms

Thomas Nelson Community College

Spring 2018 Semester - 1st Semester	
<p>March 12, 2018 3:00 PM</p> <p>Hi [first_name], I'm Lakeisha, a TNCC advisor, & I'm here to support you to finish your degree! Is there anything I can help you with now?</p>	
<p>March 14, 2018 3:00 PM</p> <p>Hi [first_name]! Early registration for fall term starts 3/26. Can I help you choose courses that will help you finish & earn your degree?</p>	
<p>March 20, 2018 3:00 PM</p> <p>Hi, it's Lakeisha. Students share they miss meals & face other financial hardships. We have resources for those facing these challenges. Can I help connect you?</p>	
<p>March 26, 2018 3:00 PM</p> <p>Hi, it's Lakeisha. FAFSA.gov is open for the 2018-2019 school year, and applying early gets you the most financial aid. Have you started FAFSA yet?</p>	
<p>March 28, 2018 3:00 PM</p> <p>Hi [first_name]! Putting in time at the Tutor Zone math and writing centers will help you succeed in your classes! Can I help you get connected there?</p>	<p>come to the MATH CENTER</p> <p>Hampton Campus Historic Triangle Campus</p> <p>Vickie Herzog (757) 825-2935 herzogv@tncc.edu Kiara Hall (757) 258-6515 hallk@tncc.edu</p> <p>Library - Wythe Hall Inside the library</p> <p>Check here for updated hours: libguides.tncc.edu/mathcenter</p>

April 4, 2018 3:00 PM

Hi [first_name], I want you to graduate! Some students take courses that don't count for their degree. Can I help you register for classes that fit your program?

The infographic features a student icon with a graduation cap and a sun. The text reads: "students who take the right courses IN THEIR MAJOR GRADUATE EARLIER". Below this, two hourglass icons represent graduation times. The first hourglass is labeled "Major courses only" and shows "2.68". The second hourglass is labeled "+6 courses outside major" and shows "1/2 yr later". At the bottom, it says "Number of years to degree".

April 10, 2018 3:00 PM

Hi, [first_name]! Now's a great time to think about summer. Taking courses can bring your diploma much sooner. Want to look into summer courses together?

April 17, 2018 3:00 PM

Hi! Did you know 268,000+ Virginians filed FAFSA by this date last year? Join your peers and visit FAFSA.gov now to get the most aid. Can I help?

April 23, 2018 3:00 PM

Hey, it's Lakeisha. With finals coming up, I wanted to check if you've used SMARTthinking online tutoring or the Tutor Zone. Can I help you get connected?

students who use **SUPPORT SERVICES** COMPLETE AN **+ EXTRA COURSE** per semester

✓ Used support **11 credits**

✗ Did not use support **8 credits**

The graphic features a green and yellow color scheme. At the top right is a green plus sign with a white checkmark inside a speech bubble. Below this, the text 'students who use SUPPORT SERVICES' is displayed in white and green. Underneath, it says 'COMPLETE AN + EXTRA COURSE per semester'. Two rows of four circles each represent credit counts. The first row, labeled 'Used support', shows three full yellow circles and one circle that is half yellow and half white, with '11 credits' to the right. The second row, labeled 'Did not use support', shows two full yellow circles and two half-yellow/half-white circles, with '8 credits' to the right.

April 25, 2018 3:00 PM

Doing well on exams brings you closer to your degree. Pick 2 hours each day to study using this calendar. Can I help you make a study schedule?

make a study schedule now to reach **YOUR GOAL**

Monday to Sunday

My Study Hours		For Exam
Morning	- am	_____
Afternoon	- pm	_____
Evening	- pm	_____

Hampton Library
Location: Wythe Hall 228
Phone: (757) 825-2877
Hours: 7:45 AM-8:00 PM
(Fridays close at 4 PM; Sat-Sun closed)

Historic Triangle Library
Location: Room 100
Phone: (757) 258-6500
Hours: 7:45 AM-7:00 PM
(Fri close at 4 PM; Sat-Sun closed)

Reward yourself
After each completed study session, I'll reward myself with _____

Put the times you will study in your phone calendar now

The graphic is primarily purple and white. It starts with the text 'make a study schedule now to reach YOUR GOAL'. Below this is a section for 'Monday to Sunday' with a table for 'My Study Hours' and 'For Exam'. The table has three rows for Morning, Afternoon, and Evening, each with a time slot and a blank line for input. To the right of the table are two library listings: 'Hampton Library' and 'Historic Triangle Library', each with their location, phone number, and hours. A 'Reward yourself' section follows, with a gift icon and a line for a reward. At the bottom, it says 'Put the times you will study in your phone calendar now'.

May 8, 2018 3:00 PM

Hey, it's Lakeisha. Congrats on finishing another semester--you're one term closer to your degree. I'll reach out again in the fall. Happy summer!

Fall 2018 Semester - 2nd Semester

August 22, 2018 4:00 PM

Hi [first_name], it's Lakeisha. I'm happy to have you back on campus! I'm here to help you continue staying on track. How do you feel about the start of the term?



Attend each class & participate
Put your class times in your phone.

Use the Tutor Zone regularly
*Writing: (757) 825-2940 at Hampton
(757) 258-6516 at Hist. Triangle
Math: (757) 825-2933 at Hampton
(757) 258-6515 at Hist. Triangle*

Make a study plan
Set aside 2 hrs/day to study & avoid cramming for exams.

Get enough sleep
Exercise can help you sleep better.

August 27, 2018 4:00 PM

Hi! 500+ TNCC students used resources like the Tutor Zone last spring to pass classes & move toward graduation. Do you have the academic support to succeed?



What students have to say about TNCC tutoring:
"I highly recommend Peer Tutoring, as it facilitates learning and helps students who simply don't have enough time to study. I plan on using this service again as it bolstered my overall GPA."

HAMPTON 📞 (757) 825-2933 📍 Library, Wythe Hall	HISTORIC TRIANGLE 📞 (757) 258-6515 📍 Inside the library
A map of the Hampton campus showing the location of the Math Center in Wythe Hall. Labels include "STUDENT PARKING", "TENNIS COURTS", "ENTRANCE", "MATH CENTER (WYTHE HALL)", and "OFFICE BUILDING".	A map of the Historic Triangle campus showing the location of the Math Center inside the library. Labels include "STUDENT PARKING", "MATH CENTER (INSIDE LIBRARY)", and "ENTRANCE".




September 5, 2018 4:00 PM

Hey, it's Lakeisha. The start of the fall semester can be challenging for students who juggle classes w/ family and work. How's the transition going for you?

September 17, 2018 4:00 PM

Hi [first_name], you may be on track to graduate soon--congrats!
Last day to apply for Fall 2018 graduation is 10/1. Can I help you do a graduation check?

apply for graduation by 
OCTOBER 1
IN UNDER **15 MINUTES**

- 1**  Log into your student center on myTNCC: tncc.my.vccs.edu
- 2**  Under Degree Progress/Graduation, select **Apply for Graduation**
- 3**  Fill out the application & click **submit**

For a step-by-step guide on how to apply to graduate
tncc.edu/gradguide

September 24, 2018 4:00 PM

Hi [first_name]! Priority registration for Spring semester starts 10/22. Can I help you check which courses you still need to graduate?

October 1, 2018 4:00 PM

Hi! FAFSA.gov opened this week for the 2019-20 school year. Apply early to get more \$\$ toward your courses. Can I help you apply?

apply early for 
FINANCIAL AID
& get your share of \$\$
for the 2019-20 school year

- 1** **Collect your documents**
Like pay info and tax returns
- 2** **Get an FSA ID at fsaid.ed.gov**
To submit your FAFSA electronically
- 3** **Complete the FAFSA at fafsa.gov**
*Enter the Thomas Nelson school code: 006871
Apply by May 1, 2019 for Fall 2019 term
Questions? Call 855-877-3945*

For a video on how to apply:
bit.ly/fafsa-easy

Check your email & myTNCC regularly
*To see how much aid you've been awarded
OR if you're missing any requirements*

October 8, 2018 4:00 PM

Hi. I know financial stress like budgeting or loans can distract students from focusing on school & graduating on time. Do you face these challenges?

use iGrad to improve your financial health & WELL-BEING

How students use iGrad



Talk one-on-one with a financial advisor



Create a plan for budgeting, saving, & investing



Track your student loans & credit card payments

Sign up for free:

igrad.com/schools/TNCC

October 15, 2018 4:00 PM

Hi [first_name], using the Tutor Zone math & writing center can help you do well on midterms & boost your grades before end of term. Can I help connect you?

come to the MATH CENTER



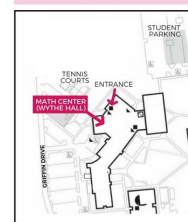
What students have to say about TNCC tutoring:

"I highly recommend Peer Tutoring, as it facilitates learning and helps students who simply don't have enough time to study. I plan on using this service again as it bolstered my overall GPA."

HAMPTON

(757) 825-2933

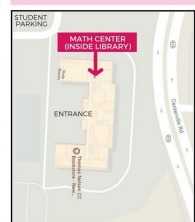
Library, Wythe Hall



HISTORIC TRIANGLE

(757) 258-6515

Inside the library



October 22, 2018 4:00 PM

Hi, priority registration for Spring 2019 starts today! Register before Sunday to maximize your chances of getting the classes you need to graduate. Can I help?

November 5, 2018 4:00 PM

Hi [first_name], paying tuition on time guarantees your seat in the Spring 2019 courses you need to graduate. If you already registered, last day to pay your tuition is Fri, 12/7. If you register after 12/7, tuition is due the day you register. Do you feel on track to pay on time?

November 12, 2018 4:00 PM

Hi [first_name]! Final exams are in 1 month. Many students use the Tutor Zone math & writing center to prepare for exams & boost their GPA. Can I help connect you?



Use TNCC's free ACADEMIC RESOURCES

Get the academic support
you need to graduate

MATH CENTER

-  Library, Wythe Hall (Hampton)
Library (Hist. Triangle)
-  757-825-2933 (Hampton)
757-258-6515 (Hist. Triangle)

WRITING CENTER

-  Library, Wythe Hall (Hampton)
Library (Hist. Triangle)
-  757-825-2940 (Hampton)
757-258-6516 (Hist. Triangle)






For more info, including hours:
libguides.tncc.edu/tutoring

November 19, 2018 4:00 PM

Hey, it's Lakeisha. This week's break from classes is a great time for you to get the FAFSA in for the 2019-2020 school year, if you haven't already.

submit your FAFSA this week

Don't leave free money on the table.

-  Log on to FAFSA.gov to fill out the FAFSA application
-  Use the Data Retrieval Option
-  Enter the TNCC school code: 006871
-  Use your FSA ID to digitally sign your FAFSA at FAFSA.gov
-  Check YES on FAFSA question #31 if you want to be considered for work-study

For live chat help:
bit.ly/chatFAFSA

November 26, 2018 4:00 PM

Hi [first_name]! Only 2 weeks until final exams. A study plan can help you do well on finals & graduate on time. Can you set aside 2 hrs each day to study?

make a
**STUDY
SCHEDULE**
to reach your goal

Monday to Sunday

My Study Hours

For Exam

Morning	-	am	_____
Afternoon	-	pm	_____
Evening	-	pm	_____

Put the times you will study in
your phone calendar now



**Hampton
Library**

Wythe Hall 228
(757) 825-2877



**Historic Triangle
Library**

Room 100
(757) 258-6500



Reward yourself:

After each study
session, I'll reward
myself with

For library hours:
libguides.tncc.edu/homepage

December 10, 2018 4:00 PM

Hi, you're so close to passing your exams & moving closer toward your degree! The Tutor Zone is open this week if you need tutoring. Can I help?

December 19, 2018 4:00 PM

Hi, congrats on moving closer toward your degree! Setting New Year goals can keep you on track to graduate on time. Which of these goals can you commit to?

Set goals.
Make a plan.
**GRADUATE
ON TIME.** 

Check off goals you will complete
or create your own goals

- Attend classes regularly & visit professors during office hours
- Use Navigate to identify which courses I have left to graduate
- Use the Tutor Zone Math & Writing Centers
- Schedule an appt in Navigate w/ an academic advisor to discuss my transfer options
- Call (757) 865-5880 to make an appt with Career Services to create my resume & get a job

Spring 2019 Semester - 3rd Semester

January 7, 2019 4:00 PM

Happy new year [first_name], it's Lakeisha! You've taken many of the courses you need to graduate--congrats! I'm here all semester to help you move closer to your degree :)

January 14, 2019 4:00 PM

Hi, it's Lakeisha. Some students tell me financial stress can make it hard to focus on school this time of year. TNCC resources can help. Is this a challenge you're experiencing?

January 28, 2019 4:00 PM

Hi [first_name], I want to help you find a great job that will value your degree. Have you worked w/ Career Services to find jobs that fit your interests?

February 4, 2019 4:00 PM

Hi. Now's a good time to choose your repayment option if you have student loans. Some plans are based on your income and can lower your monthly payments. Have you chosen a repayment option yet?

find a student loan
repayment plan that
**FITS YOUR
NEEDS**



Plan your financial success after college.



Estimate how much
you would pay under each
loan repayment plan

bit.ly/estimate-payment



See if you qualify
for plans that let you
lower monthly payments

bit.ly/apply-idr



Get free help
with finding a plan
that's right for you

Chat with a live advisor:
bit.ly/student-aid-help

February 11, 2019 4:00 PM

Hi [first_name]! TNCC students used the Tutor Zone 7,000+ times last year to pass their classes & move closer toward graduation. Do you have the academic support you need to succeed?

February 18, 2019 4:00 PM

Hi [first_name]. Last day to apply for Spring 2019 graduation is 3/1. Want to work together to see if you're on track to finish your degree requirements this spring?



TAKE **5 MINUTES** TO CHECK


- GPA is at least 2.0 or higher
- At least 25% of your courses were taken at TNCC
- Completed all degree & elective course requirements

If you meet all three requirements, you may be ready to apply to graduate this semester

Text me if I can help check your eligibility for graduation

February 25, 2019 4:00 PM

Hi! Summer and fall 2019 registration starts 3/25. Courses fill up fast, so now's the time to make sure you're registration ready. Would you like to prep together?

<p>March 4, 2019 4:00 PM</p> <p>Hi! You can maximize your financial aid award for the 2019-2020 school year if you submit FAFSA by TNCC's priority deadline (5/1). Are you on track to meet this deadline?</p>	<p>apply by May 1st for FINANCIAL AID  to maximize your award \$\$</p> <hr/> <p>1 Collect your documents <i>Including pay info and tax returns</i></p> <p>2 Get a FSA ID at fsaid.ed.gov <i>To submit your FAFSA electronically</i></p> <p>3 Complete the FAFSA at fafsa.gov <i>Enter the TNCC school code: 006871</i></p> <p>4 Check your email & myTNCC <i>To see your aid or if you're missing any reqs</i></p> <hr/> <p>How to apply: bit.ly/fafsa-easy Questions? Call 855-877-3945</p>
<p>March 18, 2019 4:00 PM</p> <p>Hi [first_name], you're halfway done with the semester, so I just wanted to check in. How's the semester going overall?</p>	
<p>April 1, 2019 4:00 PM</p> <p>Hi [first_name], Fall 2019 registration is open. Don't miss your chance to secure a seat in the courses you need to graduate! Can I help you register this week?</p>	
<p>April 8, 2019 4:00 PM</p> <p>Hi! This is a great week to finalize your summer plans w/ these 2 steps: 1- Consider summer courses that count toward your degree. 2- Pay tuition by 5/3. When can you complete these steps?</p>	
<p>April 15, 2019 4:00 PM</p> <p>Hi [first_name]. Don't lose momentum on all your hard work this semester. Passing your finals brings you closer to graduation. Have you used the Tutor Zone?</p>	

April 22, 2019 4:00 PM

Hi. Did you know the average TNCC student receives \$3,800 in grants? Getting your FAFSA in can maximize your financial aid. Have you already submitted FAFSA?

apply by **May 1st** for
FINANCIAL AID
to maximize your award \$\$




- 1** Collect your documents
Including pay info and tax returns
- 2** Get a FSA ID at fsaid.ed.gov
To submit your FAFSA electronically
- 3** Complete the FAFSA at fafsa.gov
Enter the TNCC school code: 006871
- 4** Check your email & myTNCC
To see your aid or if you're missing any reqs

How to apply: bit.ly/fafsa-easy
Questions? Call 855-877-3945

May 6, 2019 4:00 PM

Hi [first_name], congrats on finishing this term - you're that much closer to your degree! I won't send any more texts going forward, but you can reach out to this number if you need help w/ anything through 6/6 :-)

Example of 5 terms of messaging - quarter system

Spring 2018 Session I - 1st Semester	
<p>April 9-10, 2018 4:00PM</p> <p>Hi [first_name], I'm [advisor_firstname], from the LAGCC Student Information Center. I'm here to support you to finish your degree! Can I help with anything now?</p>	
<p>April 16-17, 2018 4:00PM</p> <p>Hi, it's [advisor_firstname]! Did you register for Spring II? Use DegreeWorks to make sure you picked the right courses. Can I help?</p>	 <p>register for Spring II make sure you're ON TRACK TO GRADUATE</p> <ol style="list-style-type: none"> 1 Go to degreeworks.cuny.edu 2 Log into CUNYfirst 3 Check your Spring II course registration & move towards completing your degree <p>For help registering, visit: Registration Lab in Room B-218</p>
<p>April 23-24, 2018 4:00PM</p> <p>Hi, it's [advisor_firstname]. Fafsa.gov is open for the 2018-2019 school year. Apply early to get the most aid. Have you started FAFSA for the next academic year?</p>	

April 25-26, 2018 4:00PM

Hi [first_name], you may be on track to graduate this June! Deadline to apply for graduation is 5/3. Can I help check if you're ready to graduate?

apply for
SPRING GRADUATION
by May 3rd

Apply to graduate IN PERSON

TWO LOCATIONS TO APPLY
REGISTRAR OFFICE (C107)
OR
REGISTRATION LAB (B218)



For more info:
laguardia.edu/Academics/Grad-Requirements

April 30-May 1, 2018 4:00PM

Hi! Fall registration opens this week. Some students take courses that don't count for their degree. Can I help you find classes that fit your program?

students who take
the right courses
IN THEIR MAJOR 
GRADUATE
EARLIER

Major
courses only
2.7
YEARS

+6 courses
outside major
3.6
months
later

TEXT ME FOR HELP PICKING THE RIGHT
COURSES TO MOVE TOWARD GRADUATION

May 7-8, 2018 4:00PM

Hi, it's [advisor_firstname]. Some students have shared that they miss meals or face other financial hardships. Are you experiencing this challenge?

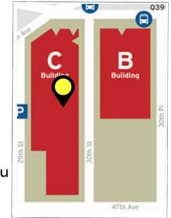


You may qualify for SINGLE STOP

- ✔ Tax assistance
- ✔ Financial counseling
- ✔ Legal counseling
- ✔ Food pantry

WALK-INS ARE ALWAYS WELCOME

- 📍 Building C, Room 107
- 🕒 Mon & Thu 9am - 7pm
Tue & Wed 9am - 5pm
Fri 9am - 1pm
- 📞 718-482-5135
- ✉ SingleStop@lagcc.cuny.edu



For more info:
laguardia.edu/SingleStop

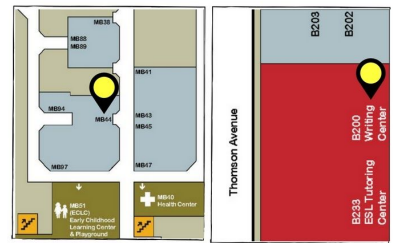
May 9-10, 2018 4:00PM

Hi [first_name]! Putting in time with the Math Lab or Writing Center will help you succeed in your classes! Can I help you get connected there?



MATH LAB WRITING CENTER

- 📍 M Building, Basement Room MB-44
- 📍 B Building, 2nd floor Room B200
- 📞 718-482-5713
- 📞 718-482-5688



Walk-ins & appointments available

For more free tutoring resources:
laguardia.edu/Tutoring

May 14-15, 2018 4:00PM

Hi! Did you know 683,000+ New Yorkers filed FAFSA by this date last year? Join your peers and visit FAFSA.gov now to get the most aid. Can I help?



- ✓ Log on to www.fafsa.ed.gov to complete the FAFSA application.
- ✓ Be sure to use the IRS Data Retrieval Option.
- ✓ The Federal Title IV school code for LAGCC is 010051
- ✓ Check YES on FAFSA question #31 if you want to be considered for work-study.
- ✓ Fill out the TAP application for NY aid. The LAGCC code for TAP is 1403. bit.ly/ApplyforTAP

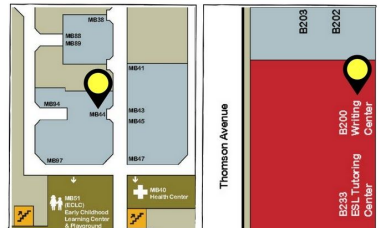
Come to the Financial Aid Resource Center
Building C, Room C109

May 21-22, 2018 4:00PM

Hey, it's [advisor_firstname]. With finals coming up, I wanted to check if you've used LaGuardia's free tutoring resources. Can I help you get connected?



MATH LAB	WRITING CENTER
M Building, Basement Room MB-44	B Building, 2nd floor Room B200
718-482-5713	718-482-5688



Walk-ins & appointments available
For more free tutoring resources:
laguardia.edu/Tutoring

May 29, 2018 4:00PM

Hi [first_name], I know that financial stresses can distract students from focusing on their finals. Is this something you're dealing with right now?

June 13-14, 2018 4:00PM

Hey, it's [advisor_firstname]. Congrats on finishing another term--you're one term closer to your degree. I'll reach out again in the next term. Happy summer!



2-yr and 4-yr college
grads tend to earn
**thousands
more per year**
than high school grads.

Spring 2018 Session II - 2nd Term

June 27, 2018 4:00PM

Hi! There's still time to register for a 3-week summer class in July. Can you check which offered classes count toward your degree & help you graduate faster?

Pick up a summer course to 
**GRADUATE
FASTER**

- 1** Check which courses you still need to finish your degree:
bit.ly/LAGdegreeworkslogin
- 2** Check which summer courses are available
bit.ly/LAGcoursecatalog
- 3** Register for courses by these dates. Payment is due when you register.

Session 3W2 (Jul 16 – Aug 7)	
Last day to add course or change course section	Jul 16

For full Summer 2018 academic calendar:
bit.ly/lagsum18

July 2-3, 2018 4:00PM

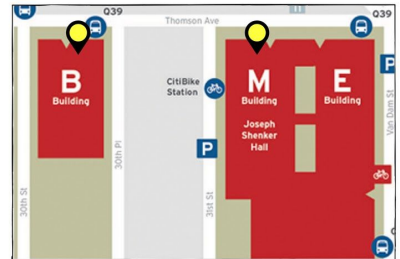
Hi [first_name]! Your summer tuition \$ covers academic resources like the Math Lab and Writing Center. Do you plan to go to a session?

come to the
MATH LAB & WRITING CENTER

WRITING CENTER MATH LAB

 B Building,
2nd floor
Room B200
 718-482-5688

 M Building,
Basement
Room MB-44
 718-482-5713



Walk-ins & appointments available

For more free tutoring resources:
laguardia.edu/Tutoring

July 9-10, 2018 4:00PM

Hi! Summer's a great time for a graduation check: financial standing, academic plan to get to your degree, & career plans for after you graduate. Start with this:

complete these 5 steps this
summer to stay on track
GRADUATE ON TIME

- 1** Check which courses you still need to complete your degree
For guidance: laguardia.edu/degreeworks
- 2** Make sure your Fall 2018 courses count toward your degree & are eligible for financial aid
For guidance: bit.ly/finaideligibilitycourses
- 3** Check your Financial "To-Do" list & My LaGuardia message center
For guidance: bit.ly/mylaguardia
- 4** Visit Employment Services to create your resume & gather career info
*Call: (718) 482-6031 / Visit: Room C258
For more info: bit.ly/laguardiacareers*
- 5** If you plan to transfer to a 4-year college, meet w/ a Transfer Advisor
*Call: 718-482-5185 / Visit: Room B215
For info: laguardia.edu/transferservices*

Text me if you need help completing any of these!

July 16-17, 2018 4:00PM

Hi! If you haven't done FAFSA yet, it's not too late! You can still file over the summer & get aid for the 2018-2019 academic year. Have you done FAFSA?

Need help applying for financial aid?



- 1** Collect your documents
Like pay info and tax returns
- 2** Get an FSA ID at fsaid.ed.gov
To submit your FAFSA electronically
- 3** Complete the FAFSA at fafsa.gov
For help, call 718-482-7218
- 4** Complete the TAP application
Do this right after you submit your FAFSA

Apply for LAGCC Foundation Scholarships

- Awards range \$500-\$4,200
- Rolling applications accepted

*Don't leave free \$\$ on the table.
Apply today: wp.laguardia.edu/scholarship*

29-10 Thomson Ave, C-Building, Rm 107

718-482-7218

laguardia.edu/PayingforCollege

August 6-7, 2018 4:00PM

Hi! We're excited to have you back on campus this fall :-). Classes start 9/12 & tuition is due before then. Have you paid your fall semester tuition yet?

Make payments on time to KEEP THE CLASSES YOU NEED TO GRADUATE



- 1** Check which dates you registered
- 2** Pay by the corresponding date

1 If you register between:	2 Your tuition and fees are due by:
Now – July 19	Aug 1
July 20 – Aug 13	Aug 22
Aug 14 – Sep 5	Sep 5
After Sep 5	Due upon registration

NEED A PAYMENT PLAN?

Spread your tuition into smaller monthly payments

For more info: bit.ly/CUNYpaymentplan

For more payment options:
laguardia.edu/bursars/payment-options

August 20-21, 2018 4:00PM

Only 3 weeks until classes start! Complete 5 steps now to start the semester strong & move towards your degree. Can you commit to completing these before 9/12?

set yourself up for
SUCCESS THIS FALL SEMESTER
by completing these 5 steps this week

- 1 Use DegreeWorks to make sure your fall courses count toward your degree
Step-by-step guide: bit.ly/lagdegreeworkslogin
- 2 Pay your fall tuition or sign up for a payment plan before the semester starts on 9/12
- 3 Validate your College ID
Bring your ID to the ID office
📍 29-10 Thomson Ave, C Bldg, Rm C115
- 4 Make a study plan, beat test anxiety, & manage stress
- 5 Plan to visit LAGCC's free tutoring centers
MATH TUTORING
📍 Room MB-44 📞 718-482-5713
SGA TUTORING LAB
📍 Room M159 📞 718-482-6064
WRITING CENTER
📍 Room B200 📞 718-482-5688

Text back if you need help

Fall 2018 Session I - 3rd Term

September 12, 2018 4:00PM

Hi [first_name], it's [advisor_firstname]. I'm excited to have you back on campus! I'm here to continue helping you stay on track. How are you feeling about the start of the semester?

Tips for graduating ON TIME

Attend each class & read the syllabi
To keep your seat in courses

Use LAGCC's free tutoring resources
*Tutoring for math: 718-482-5713
Tutoring for writing: 718-482-5688*

Check your LAGCC email regularly
For important reminders & alerts

Visit professors during office hours
Get useful tips to help you succeed in class

September 13, 2018 4:00PM

Hey, it's [advisor_firstname] again. Quick follow up: I noticed you're not registered for Fall Session II. Can I help you find courses that fit your program?

September 18-19, 2018 4:00PM

Hi. 2,500+ LaGuardia students used tutoring in Fall 2017 to pass classes & move toward graduation. Do you have the academic support to succeed this term?



What students have to say about LaGuardia's tutoring:

The Tutors are great. Can be crowded but worth it. Got help w/ homework & getting ready for tests. Tutoring made a difference in my writing.

WRITING CENTER	MATH LAB
<p>📍 B Building, 2nd floor Room B200</p> <p>📞 718-482-5688</p>	<p>📍 M Building, Basement Rm MB-44</p> <p>📞 718-482-5713</p>



For more free tutoring resources:
laguardia.edu/Tutoring

September 25-26, 2018 4:00PM

Hey, it's [advisor_firstname]. The start of the fall semester can be challenging for students who juggle classes w/ family and work. How's the transition going for you?

October 2-3, 2018 4:00PM

Hi [first_name], you may be on track to graduate in December--congrats! Last day to apply for graduation is Oct. 10. What day this week can you submit your app?



Two easy ways to apply



EMAIL

fallregistration@lagcc.cuny.edu with intent to graduate. Make sure to include your NAME and STUDENT ID.

or



IN PERSON

at the Enrollment Service Center (Room C-107)

For more info:
bit.ly/lagcc-grad

October 9-10, 2018 4:00PM

Hi [first_name]! Registration for Spring 2019 starts MM/DD. Have you checked which courses you still need to complete your program?

October 16-17, 2018 4:00PM

Hi! FAFSA.gov opened this week for the 2019-20 school year. Apply early to get more \$\$ toward your courses. Are you planning to submit FAFSA this fall?

apply early for
-FINANCIAL AID
& get your share of \$\$
for the 2019-20 school year

- 1** **Collect your documents**
Like paystubs & 2017 tax returns
- 2** **Retrieve or get an FSA ID (fsaid.ed.gov)**
To submit your FAFSA electronically
- 3** **Complete the FAFSA at fafsa.gov**
*Enter the LAGCC school code: 010051
Use the IRS Data Retrieval Option.*
- 4** **Complete the TAP application right after you finish the FAFSA**
*Submit TAP app for NY state aid: bit.ly/ny-tap
Enter the LAGCC code for TAP: 1403*

For assistance:

-  29-10 Thomson Ave, C Building, Rm C109
-  718-482-7218

October 23-24, 2018 4:00PM

Hi [first_name], using the Math Lab & Writing Center can help you boost your grades & pass your classes, so you can graduate faster. Have you made an appt?





October 30-31, 2018 4:00PM

Hi. I know financial stress like budgeting or loans can distract students from focusing on school & graduating on time. Do you face these challenges?

Visit LAGCC's
SINGLE STOP

All services free for LAGCC students

Free assistance with:

-  Legal services
-  Financial counseling
-  Tax preparation
-  Public benefits

Walk-ins always welcome:

-  Room C-107  718-482-5135
-  Mon & Thu 9am - 7pm
- Tue & Wed 9am - 5pm
- Fri 9am - 1pm



For more info:
laguardia.edu/singlestop

November 6-7, 2018 4:00PM

Hi [first_name]! If you haven't already, now's a good time to register for the Spring 2019 courses that count toward your program. Have you registered?

November 13-14, 2018 4:00PM

Hi! Final exams are in 1 month. Many students use academic resources and tutoring to prepare & boost their GPA. Have you used the Math Lab & Writing Center yet?



What students have to say about LaGuardia's tutoring:

The Tutors are great. Can be crowded but worth it. Got help w/ homework & getting ready for tests. Tutoring made a difference in my writing.

WRITING CENTER

📍 B Building,
2nd floor
Room B200
☎ 718-482-5688

MATH LAB

📍 M Building,
Basement Rm
MB-44
☎ 718-482-5713



For more free tutoring resources:
laguardia.edu/Tutoring

November 20-21, 2018 4:00PM

Hey, it's [advisor_firstname]. This week's break from classes is a great time for you to get the FAFSA in for the 2019-2020 school year, if you haven't already.

apply early for FINANCIAL AID 
& get your share of \$\$\$
for the 2019-20 school year

- 1** Collect your documents
Like pay stubs & 2017 tax returns
- 2** Retrieve or get an FSA ID (fsaid.ed.gov)
To submit your FAFSA electronically
- 3** Complete the FAFSA at fafsa.gov
*Enter the LAGCC school code: 010051
Use the IRS Data Retrieval Option.*
- 4** Complete the TAP application right after you finish the FAFSA
*Submit TAP app for NY state aid: bit.ly/ny-tap
Enter the LAGCC code for TAP: 1403*

For assistance:

📍 29-10 Thomson Ave, C Building, Rm C109
☎ 718-482-7218

November 27-28, 2018 4:00PM

Hi. Fall Session II tuition payment deadlines are coming up. We have payment plans to spread out your payment. Are you on track to pay tuition by this date?

December 4-5, 2018 4:00PM

Hi! Final exams are only 2 weeks away. Making a study plan can help you do well on your finals & graduate on time. Can you set aside 2 hrs every day to study?

make a STUDY SCHEDULE to reach your goal

Monday to Sunday

My Study Hours **For Exam**

Morning	-	am	_____
Afternoon	-	pm	_____
Evening	-	pm	_____



Library

718-482-5426

E Bldg, Room 101



Reward yourself

After each completed study session, I'll reward myself with _____.

Put the times you will study in your phone calendar now

December 11-12, 2018 4:00PM

Hi. You're close to passing classes & moving toward your degree! LaGuardia's resources can help you get over the finals finish line. Let me know if I can help.

Use LAGCC's free ACADEMIC RESOURCES



Math Lab

M Building, Basement, Room MB-44

718-482-5713

bit.ly/lagcc-math



Writing Center

B Building, 2nd floor, Room B200

718-482-5688

bit.ly/lagcc-writing



Modern Language Lab & Tutoring Center

Tutoring in foreign languages

B Building, 2nd floor, Room B206

718-482-5466

bit.ly/lagcc-language

For more free academic resources:
bit.ly/lagcc-tutoring

December 20, 2018 4:00PM

Congrats on moving even closer toward your degree! Setting New Year goals can keep you on track to graduate on time. Which of these goals can you commit to?



Check off goals you will complete or create your own goals

- Attend classes regularly & submit assignments on time
- Verify with an advisor which classes I have left to graduate
- Use academic resources regularly from the beginning of the semester (Math Lab, Writing Center, Library)
- Visit Transfer Services (Building B, Room B215)

Fall 2018 Session II - 4th Term


January 8-9, 2019 4:00PM


Happy new year [first_name], it's [advisor_firstname]! You've taken many of the courses you need to graduate--congrats! I'm here to continue helping you stay on track :-)

January 15-16, 2019 4:00PM

Hi! Start of the session is a great time to build a team of academic resources. Can I help connect you w/ LaGuardia's tutoring centers?











 **Math Lab**
📍 M Building, Basement, Room MB-44
📞 718-482-5713
🌐 bit.ly/lagcc-math

 **Writing Center**
📍 B Building, 2nd floor, Room B200
📞 718-482-5688
🌐 bit.ly/lagcc-writing

 **Modern Language Lab & Tutoring Center**
Tutoring for foreign language classes
📍 B Building, 2nd floor, Room B206
📞 718-482-5466
🌐 bit.ly/lagcc-language

For more free academic resources:
bit.ly/lagcc-tutoring




<p>January 22-23, 2019 4:00PM</p> <p>Hi, it's [advisor_firstname]. Some students tell me financial stress can make it hard to focus on school this time of year. Is this a challenge you're experiencing?</p>	
<p>January 29-30, 2019 4:00PM</p> <p>Hi [first_name]. Spring 2019 registration is open. Don't miss your chance to secure a seat in the courses you need to graduate! Have you identified the courses you still need to graduate?</p>	<div data-bbox="1094 436 1479 562"> <p>what classes do you </p> <p>NEED TO GRADUATE?</p> </div> <p>Select the right courses that bring you closer to graduation.</p> <hr/> <ol style="list-style-type: none"> <li data-bbox="1094 682 1469 751"> <p>1  Log into DegreeWorks using your CUNYfirst login: degreeworks.cuny.edu</p> <li data-bbox="1094 787 1469 856"> <p>2  Click on DegreeWorks (right-hand side of page, under "Advisement/Transcript")</p> <li data-bbox="1094 892 1469 934"> <p>3  Identify your remaining course requirements</p> <hr/> <p> Need help? Advising: Room B102 Registration: Room B218</p>
<p>February 5-6, 2019 4:00PM</p> <p>Hi! You can maximize your financial aid award for the 2019-2020 school year if you submit FAFSA by LAGCC's priority deadline (4/1). Are you on track to meet this deadline?</p>	<div data-bbox="1094 1134 1479 1291"> <p>apply by April 1st for FINANCIAL AID </p> <p>to maximize your award \$\$</p> </div> <hr/> <ol style="list-style-type: none"> <li data-bbox="1094 1333 1469 1396"> <p>1 Collect your documents <i>Including paystubs & 2017 tax returns</i></p> <li data-bbox="1094 1428 1469 1491"> <p>2 Retrieve or get an FSA ID (fsaid.ed.gov) <i>To submit your FAFSA electronically</i></p> <li data-bbox="1094 1512 1469 1585"> <p>3 Complete the FAFSA at fafsa.gov <i>Enter the LAGCC school code: 010051 Use the IRS Data Retrieval Option.</i></p> <li data-bbox="1094 1617 1469 1690"> <p>4 Complete the TAP application for NY state aid: bit.ly/ny-tap <i>Enter the LAGCC code for TAP: 1403</i></p> <hr/> <div data-bbox="1094 1732 1479 1816"> <p>NEED HELP?  29-10 Thomson Ave C Building, Rm C109  718-482-7218</p> </div>

February 12-13, 2019 4:00PM




Hey [first_name], passing finals gets you closer to graduation. Do you have the academic support you need to do well on your exams?



 **Math Lab**




-  M Building, Basement, Room MB-44
-  718-482-5713
-  bit.ly/lagcc-math

 **Writing Center**

-  B Building, 2nd floor, Room B200
-  718-482-5688
-  bit.ly/lagcc-writing

 **Modern Language Lab & Tutoring Center**

Tutoring for foreign language classes

-  B Building, 2nd floor, Room B206
-  718-482-5466
-  bit.ly/lagcc-language

For more free academic resources:
bit.ly/lagcc-tutoring

February 26-27, 2019 4:00PM

Hi! Congrats on finishing this term - you're making great progress toward graduation! Want to work together to make sure your Spring 2019 courses count toward your degree?

Spring 2019 Session I - 5th Term

March 5-6, 2019 4:00PM

Hi <name>, it's <advisor>. I'll continue texting you important info & tips. Have you checked to make sure your Spring 2019 courses count toward your degree?

March 19-20, 2019 4:00PM

Hi! Did you know the average LAGCC student receives \$5,000 in grants? Getting your FAFSA in by 4/1 maximizes your aid. Have you submitted FAFSA?

apply by April 1st for
FINANCIAL AID 
to maximize your award \$\$

- 1** Collect your documents
Including paystubs & 2017 tax returns
- 2** Retrieve or get an FSA ID (fsaid.ed.gov)
To submit your FAFSA electronically
- 3** Complete the FAFSA at fafsa.gov
*Enter the LAGCC school code: 010051
Use the IRS Data Retrieval Option.*
- 4** Complete the TAP application for NY state aid: bit.ly/ny-tap
Enter the LAGCC code for TAP: 1403

NEED HELP?

 29-10 Thomson Ave
C Building, Rm C109
 718-482-7218

March 26-27, 2019 4:00PM

Hi <NAME>. Last day to apply for Spring 2019 graduation is next week (April 4). Are you on track to finish your degree this spring?

apply for
graduation by
APRIL 4 

Two easy ways to apply



EMAIL

springregistration@lagcc.cuny.edu
with intent to graduate.
Make sure to include your name
and CUNYfirst EMPL ID#.

or






IN PERSON

at the Registrar Office
(C Building, Room C107)

For more info:
bit.ly/lagcc-grad

April 9-10, 2019 4:00PM

Hi, I want to help you do well in classes & stay on track to graduate. Many academic departments have tutoring labs that offer 1:1 support. Can I help you connect?

<p>April 16-17, 2019 4:00PM</p> <p>Hi! Fall 2019 registration starts on 4/15. Courses fill up fast, so make sure you're registration ready. Have you identified the courses you still need to graduate?</p>	<p>what classes do you NEED TO GRADUATE? </p> <hr/> <p>1  Use your CUNYfirst login to access DegreeWorks: degreeworks.cuny.edu</p> <p>2  Identify your remaining course requirements</p> <p>For detailed how-to guides: laguardia.edu/degreeworks</p> <p>Questions? Advising: Rm B102 Registration: Rm B218</p> <hr/> <p>Select the right courses that bring you closer to graduation.</p>
<p>April 30-May 1, 2019 4:00PM</p> <p>Hi <name>, hope you had a good break. Fall 2019 registration is open. Do you know which courses you still need to graduate?</p>	
<p>May 7-8, 2019 4:00PM</p> <p>Hi! If you have federal student loans and sign up for an income-based repayment plan, NY may pay your monthly payments in full for up to 2 years. Want to discuss with a Financial Aid counselor?</p>	
<p>May 21-22, 2019 4:00PM</p> <p>Hi! Completing Spring Session II courses helps you graduate sooner. Can you register this week for courses that count toward your degree if you haven't already?</p>	

May 28-29, 2019 4:00PM

Hi <name>. Don't lose momentum on all your hard work so far. Passing your finals gets you closer to graduation. Have you used LAGCC's tutoring centers?

Use LAGCC's free
**ACADEMIC
RESOURCES**



Math Lab

- 📍 M Building, Basement, Room MB-44
- 📞 718-482-5713
- 🌐 bit.ly/lagcc-math



Writing Center

- 📍 B Building, 2nd floor, Room B200
- 📞 718-482-5688
- 🌐 bit.ly/lagcc-writing



Modern Language Lab & Tutoring Center

Tutoring for foreign language classes

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- 📞 718-482-5466
- 🌐 bit.ly/lagcc-language

For more free academic resources:
bit.ly/lagcc-tutoring

June 12, 2019 4:00PM

Hi <name> Hope you attend Commencement! The graduation ceremony is for students who completed their degree in Spring I or will complete in Spring II.

High-resolution download of all infographics

The following link will take you to a direct download of a .zip file containing full resolution infographics. If your browser or organization does not allow .zip file downloads, please contact info@nudge4.org for a copy.

Infographic download available here: nudge4.org/remoteadvisingininfographics